

Vya

VERMOUTH Aperitif

Why Vya Dry Vermouths Make Better Martinis

Whether you prefer vodka or gin, the martini is one classic cocktail where subtlety and nuance matter – especially in the vermouth you choose. Flavor from the botanicals must work in harmony with the spirit for a balanced cocktail that doesn't disappoint. For a better martini, use Vya Extra Dry and Whisper Dry Vermouths and taste the difference.

The Difference Makers

Gin Martini – Vya Extra Dry Vermouth

Vya Extra Dry is infused with cooling botanicals like lavender, sage and balsam fir, that complement the juniper notes in gin

The botanicals in Vya Extra Dry create a refreshing, enticing and aromatic martini profile

The infusion of Orange Muscat into Vya Extra Dry's white wine base adds complexity and nuance that balances with gin for an easy-to-love martini

Appreciate the magic in your martini glass with equal parts Vya and spirit



Vodka Martini – Vya Whisper Dry Vermouth

A subtler version of Vya Extra Dry, Vya Whisper Dry's delicate botanicals harmonize with vodka's subtle profile rather than overpower it



Cool botanicals like balsam fir add a soft, herbaceous element for a refreshing martini that is enticing to smell and savor

Vya Whisper Dry's base is fresh and unoxidized, with Orange Muscat providing aroma, nuance and viscosity for a smooth, easy-to-drink martini

Use equal parts Vya and spirit to fully appreciate the harmony



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